

KEY BENIFITS:

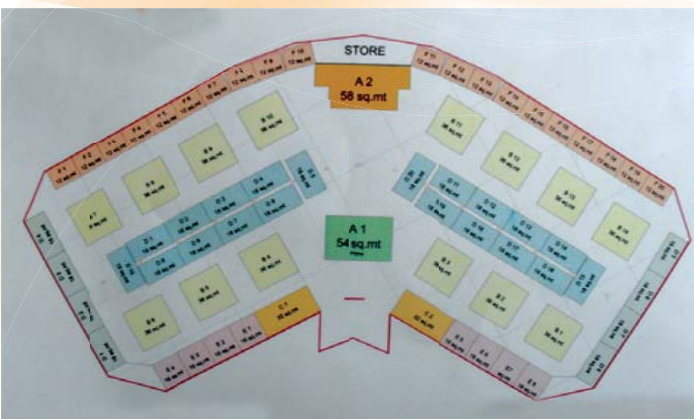
- More than 25,000 visitors
- Platform for information in Pharmaceutical innovations .
- Enormous media Coverage
- Expansion of business in national and international level.
- Special Guest Invitation.
- Interaction with domestic & foreign Manufacturer.
- Enrichment in scientific and technological encroachment in Pharma World

EVENT HIGHLIGHTS:

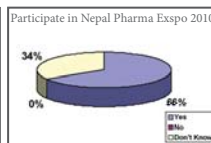
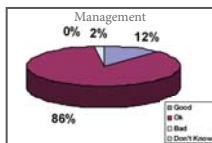
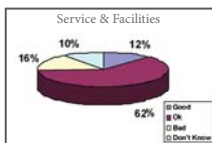
- A landmark event for the Pharma sector of Nepal.
- The only Pharma event of international standard in Nepal.
- A single scientific platform to interact with the Pharmaceutical professionals and entrepreneurs from national and international level (India, Bangladesh, Pakistan, Bhutan, Myanmar, China, Korea, Taiwan, USA Europe etc.)
- Cast opportunities for contract manufacturing, production outsourcing and exports of formulation and API to Nepal.
- An overall forum for enhancement in business, knowledge and global networking.



FLOOR PLAN:



GLIMPSE OF NEPAL PHARMA EXPO 2010



FOR DETAILS PLEASE CONTACT:

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"Synergy towards excellence "

A Showcase of Pharmaceutical Evolution in Nepal



March 2~4, 2012, 11am to 5 pm
Bhrikutimandap, Kathmandu, Nepal

Organized by:



Association of Pharmaceutical Producers of Nepal (APPON)

Event Managed by:



DIRECTION NEPAL

In Association with:



GPAN



NPA

In collaboration with:



Federation of Nepalese Chamber of Commerce and Industries (FNCCI)



Nepal Government Department of Industry



Nepal Government Ministry of Health & Population



Nepal Government Department of Drug Administration (DDA)



OVERVIEW

Association of Pharmaceutical Producers' of Nepal - APPON having set the credible track record of accomplishing Nepal Pharma Expo in 2005, 2008 and 2010 in grandeur is enthusiastically set to organize Nepal Pharma Expo 2012 in the picturesque city of Kathmandu on March 2-4, 2012.

Nepalese pharmaceutical industries have set credible benchmark of quality and garnered trust and confidence from medical fraternity. Nepalese Pharmaceutical industries are spearheading unflinchingly with grid and grip in the market place and capable to cater ever growing need of general and specialties segment in the domestic market; simultaneously poised to flex their wing for export as well.



Nepal being the member of WTO from amongst Least Developed Countries offers host of opportunities, impel Nepalese Pharmaceutical Industries to explore for export opportunities. Nevertheless, we ought to fight challenges to meet the requirements. Thus, Nepalese Pharmaceutical Industries is in dire need of collaboration & coordination from the stakeholders and alike.

Hence, we feel this is the high time to bring synergy to propel towards excellence. We acknowledge and deeply appreciate the cooperation and support rendered in the past. We are with firm belief that Nepal Pharma Expo -2012 will be stepping stone towards excellence through synergy.

Nepal has market size equivalent to US \$ 250 million in tiny market of approx. 30 million population with tremendous potential of growth and development.

The Nepalese macro and micro economics are conducive to healthcare services. Fortune at Base of Pyramid has attracted overwhelming attention with potential impact on poor populations Nepal can offer the platform to practice corporate managerial skill to build economic power and reestablish social order.



Nepal, with the significant transformation in the healthcare delivery system has become the lucrative destination. Nepalese Pharmaceutical industries,

forging ahead competitively, are conspicuously widening their amplitude of market share with double digit growth rate. Hence attracts manufacturers and suppliers of machineries, accessories, equipment, raw materials, packaging materials and printing materials across the world. In addition Nepal being WTO member from amongst LDCs offer several advantageous opportunities like technical collaboration, contract manufacturing, contract research and CRO etc.

Pharmaceutical industries play vital role in building nation healthier and boost up socio economic wellbeing of the nation, improve health indicators to meet Millennium Development Goal.

Nepal Pharma Expo 2012 is being organized by APPON (Association of Pharmaceutical Producers of Nepal) in collaboration with Federation of Nepalese Chamber of Commerce and Industries-FNCCI Department of Drug Administration of Nepal, Department of Industry and Nepal Tourism Board also in association with GPAN (Graduate Pharmacist's Association of Nepal) & NPA (Nepal Pharmacist's Association). This expo will be managed by Direction Nepal Pvt. Ltd.

The very purpose of NEP-2012 is to offer single platform to disseminate wide range of national and international products/services that encompasses Pharma processing, Manufacturing Equipment, Packaging Materials and Machineries, Fine Chemicals, Bulk Drugs, Environmental Control Equipments(AHU/HUZC), Lab Equipments, Analytical Laboratories Service & Supplies, Pharma related services to the prospective customers. It also intends to enhance the knowledge sharing with the various scientific presentations and the sessions regarding latest advancement in medical & pharmaceutical fraternity with better technologies.

With the successful milestone set in the past, this time NPE-2012 targets more than 25,000 potential visitors from various field of the Medical Fraternity like Doctors, Pharmacists and also the business entrepreneurs who are directly or indirectly related to the world of pharmaceuticals. Students, especially of the medical and the pharmaceutical background can well benefit from the expo with the enhanced and improved knowledge in the discipline.

Inexplicably, NPE 2012 will provide an Exclusive forum for the cross exposure & sharing of the technological and scientific advancement in the Pharma World with an opportunity to interact with the professionals to upgrade information and to expand the business in national and international level.

EXHIBITOR PROFILE:

- Pharmaceutical Processing plants and Equipments.
- Pharma Packaging Machinery and Material.
- API Bulk Drugs, Additives, Intermediates.
- Analytical Laboratory Supplies.
- Utility, Utility Services and Maintenance.
- R&D Biotechnology, CROs.
- Contractors-Turnkey.
- ISO/GMP Consultancy Service.
- Trade Associations/Trade Publications.
- Formulators.
- Alternate Medicines, Contract Manufacturing
- Ancillary materials
- Information Communication Technologies
- Financial and Banking institutions

VISITOR PROFILE:

- Pharma Formulation, API, Drug Intermediates.
- Custom Manufacturing, Marketing Services.
- Packaging Equipments/Materials.
- Quality Assurance and Control.
- Management/Marketing Consultant.
- Product Development service, Semi finished Product.
- Laboratory/Analytical Equipment, Processing Equipment.
- Trade Publication/Journal/Books
- Contract Research, Contract Processing.
- Financial investment opportunities

